

Assignment 3. Self-Assessment: Corporate Culture Preference Scale (INDIVIDUAL)

Summary

Login into CONNECT and click the link called "Course wide resources and additional activities". Click the self assessment link called "Self-Assessment: Corporate Culture Preference Scale" Start the paper with brief introduction. Part one summarize your results from the self assessment. Part two: Develop a detailed plan on how you can improve the weak areas. Conclude the paper writing a short conclusion.

Structure:

Introduction [importance of corporate culture preference scale, a screenshot/image showing your result, how you feel about your result, structure/outline of the essay).

what are the strongest and weakest areas identified in your self-assessment

Your plan to develop the areas where you are not strong (keep it SMART: Specific, Measurable, Attainable, Realist, Time-bound)

Conclusion (key points the essay has covered)

Note:

Table of Contents is not required

Use of headings/subheadings is optional.

Around 1000-1200 wordcount

References : minimum four references (textbook, research articles, business reports, etc)

Follow APA template <https://www.myucwest.ca/cms/?p=139>

Some suggested links to help you write your essay:

<https://www.oxbridgeessays.com/blog/craft-perfect-introduction-essay/>

<https://www.monash.edu/rlo/research-writing-assignments/assignment-types/writing-an-essay/writing-the-introduction>

<https://writingcenter.uagc.edu/introductions-conclusions>

<https://advice.writing.utoronto.ca/planning/intros-and-conclusions/>

<https://www2.palomar.edu/users/jtagg/handbook/specific.htm>

<https://writingcenter.unc.edu/tips-and-tools/argument/>

<https://www.oxbridgeessays.com/blog/essay-writing-tips-strong-argument/>

<https://www.myperspectives.com/blog/critical-essay-writing/critical-essay-outline>

[https://sfs.navitas-](https://sfs.navitas-professional.edu.au/sites/default/files/resource/example1_of_descriptive_and_critical_writing_june.pdf)

[professional.edu.au/sites/default/files/resource/example1_of_descriptive_and_critical_writing_june.pdf](https://sfs.navitas-professional.edu.au/sites/default/files/resource/example1_of_descriptive_and_critical_writing_june.pdf)

<https://www.oxbridgeessays.com/blog/complete-guide-to-writing-a-reflective-essay/>

<https://www.trentu.ca/academicskills/how-guides/how-write-university/how-approach-any-assignment/how-write-reflection-paper>

SMART goals: https://www.ucop.edu/local-human-resources/_files/performance-appraisal/How%20to%20write%20SMART%20Goals%20v2.pdf

Using Turnitin

Essay should be submitted on Turnitin by Sunday August 15th 10:00 AM. It should be your original writing, unless original source is cited. Re-using previous assignments is not acceptable and classifies as Academic Misconduct. Overall similarity score should be below 15%. Intext citations/ References are also checked for similarity. In case of higher similarity score, grade will be lowered. In case of Plagiarism or Cheating, Academic Incident Report will be submitted to Academic and remain on your student record, and may be awarded zero. Follow APA guidelines and policies <https://www.myucwest.ca/cms/?p=139>

Late submissions are subject to penalty of 10% points per day.

Grading Criteria

	Weightage	Below standard	Approaching standard	At standard	Exceeding standard
		Below 70	70-80	80-90	90-100
Structure of paper, coverage, professionalism	10%	Does not meet suggested wordcount limit, incomplete coverage of the task, has numerous typos, lack of professionalism	Close to the suggested wordcount limit, partial coverage of the task, has some typos, attempting professionalism	Adheres to suggested wordcount limit, decent coverage of the task, typos are rare, maintains professionalism	Adheres to suggested wordcount limit, excellent coverage of the task, no typos, maintains full professionalism
Writing style/ grammar / paragraphs/ logic and flow	10%	Writing is difficult to understand, Does not use formal tone, Ideas do not flow, ideas are all over the place, no clear line of argument, poor connection between paragraphs, paragraphs do not follow PEEL, no consistency or coherence	Writing is often easy to understand, occasionally uses informal tone, some sentences lack in meaning, the focus is sometimes lost, goes off tangent, chunky sentences/paragraphs without smooth transitions, does not always establish connection between paragraphs, some paragraphs do not follow PEEL, weak consistency or coherence	Writing is easy to understand, rarely uses informal tone, sentences are meaningful meaning, the focus is maintained, stays on track of argument, always establishes connection between paragraphs, all paragraphs follow PEEL, clear consistency and coherence	Writing is engaging and meaningful, maintains formal tone, logic and flow are maintained, ideas build up on one another, reads like a story
Introduction	10%	Does not state the purpose of paper, has cliché or vague sentences, does not include structure or	Purpose of paper is hinted at but not clear, has some assumptions/cliché/anecdotes, offers weak outline of the paper, test results are presented but not clear.	Purpose of paper is explicitly stated, outline of paper is clear, test results are clearly presented	Purpose of paper is explicitly stated, outline of paper is clear, test results are clearly presented, makes a strong impression by

		outline of paper, does not make a positive impression			providing statistics or evidence that links the essay contents with real world
Evidence/ argument / reasoning / supporting material / examples / analysis	20%	Mostly rewrites others' ideas, describes and summarises only, unclear examples, missing evidence, large claims, over generalisations, little to no research support, no evidence of wider reading, very limited critical thinking	Mostly rewrites others' ideas, attempts to present own ideas, largely describes and summarises, some examples, weak evidence, large claims and generalisations, limited research support, scarce evidence of wider reading, some critical thinking	Attempt at presenting own ideas, not just describes but also analysis, presents counter arguments, adds opposing views, engages with limitations, presents research/statistical evidence, shows wider reading of the topic, demonstrates decent level of critical thinking	Presents own ideas and views, independent thoughts, disagrees and challenges what is written in the book, understands limitations, engages with opposing views and identifies gaps, presents research/statistical evidence, shows wider reading of the topic, demonstrated substantial level of critical thinking
Reflection/ self-awareness	20%	Personal reflection is nonexistential, does not reflect on past experiences or self, no awareness of writer's self, development plan is vague	Personal reflection is limited, occasional reflection on past experiences or self, limited awareness of writer's self, development plan is far-fetched	Personal reflection, reflects on past experiences or self, decent awareness of writer's self, development plan is SPECIFIC and SMART	Demonstrates substantial Personal reflection, reflects on past experiences or self or others, decent awareness of writer's self, development plan is SPECIFIC and SMART
Integration of concepts from the course	20%	Very limited reference to key concepts discussed in the course, hardly any knowledge from the textbook, not clear if the student has understanding	1-2 references to key concepts discussed in the course, some knowledge from the textbook, some understanding of the syllabus	Three or more references to key concepts discussed in the course, substantial knowledge from the textbook, clear understanding of the syllabus	Three or more references to key concepts discussed in the course, substantial knowledge from the textbook and other readings, clear understanding of the syllabus

		of the syllabus			
Conclusion	10%	Missing conclusion, Shallow ideas, repeats what is in the paper without concluding	Weak conclusion that offers partial coverage of key points covered in the essay	Strong conclusion that pulls together key points in the essay	Strong conclusion that pulls together key points in the essay and identifies gaps in the paper/raises further questions